

# COM 220 : History of U.S. Mass Media

This course considers the development of U.S. mass media, with particular reference to significant influences of the 19th and 20th centuries. Students examine a variety of media (newspapers, magazines, advertising, telegraph, motion pictures, radio, television and the internet) within the broad social contexts within which they were developed and operated.

**Credits** 4

**Liberal Education Core**

History

**Semester Offered**

Offered fall of odd-numbered years