BUS 460: Strategic Management

In this integrative capstone, students bring together learning from all liberal arts and business courses. This includes integrating the functional elements of a business and exploring the philosophical and theoretical assumptions underlying strategic management. The laboratory component incorporates a computer simulation. The experience culminates in a professional presentation by each group, open to the Colby-Sawyer campus and community. This course must be completed at Colby-Sawyer College.

Credits 4

Prerequisite Courses

BUS 318: Corporate Finance BUS 403: Organizational Behavior BUS 425: Quantitative Management ECO 201: Principles of Economics

Prerequisites

• Senior standing.

Semester Offered Offered spring