

BUS 366 : Be Your Own Boss

This hands-on course guides students through the process of starting a business. The course will show students in every major how and where to get the necessary licenses and insurance, build a webpage and social media presence, reach customers, receive payments and hire the first employee. Students will work individually or in teams to take a business idea from concept to launch. Example start-ups include personal trainer or coach, traveling nurse, artist, journalist, studio/store/restaurant owner, environmental nonprofit, real estate and property management, web content creator, childcare facility owner and graphic designer.

Credits 4

Integrative Experience Course

Integrative Experience

Prerequisites

- Junior standing;
- MAT proficiency;
- Completion of three Exploration or Core Liberal Education Areas

Semester Offered

Offered fall