

BUS 220 : Business Statistics

This course is designed to build student competence in the areas of descriptive and inferential statistics. Emphasis is placed on the application of these statistical methods to business decision-making. The course begins with an examination of data, probability of occurrence and basic sampling processes. It proceeds to the use of statistical methods to model results and continues with ways to use these models for forecasting. The course includes a look at survey sampling methods and additional business-specific applications.

Credits 4

Proficiency

QL

Semester Offered

Offered fall and spring