

BUS 219 : Introduction to Investing

This course provides an introduction to the stock market. Students will study various investment concepts, terminology, mechanics and analysis common to the stock market. Emphasis will be placed on a stock's underlying financial data. This course is designed for non-business majors, or business majors who have not taken [BUS 416](#), as it approaches investing from the novice's perspective. Students who have taken BUS 416 are not eligible to take this course.

Credits 2

Proficiency

QL

Prerequisites

- Successful completion of math proficiency;
- Sophomore standing or above.

Semester Offered

Offered fall