

SM 214 : Facility Planning & Event Management

The primary focus of this course is the multifaceted aspects of facility and event management. Course materials are designed to explore the many aspects of sport event and facility management including sport event operations, facility design and construction, human resource management, risk management, liability and negligence, revenues and expenses, ticketing and box office management, alcohol and food management, and contracts. Offered fall.

Credits 4

Semester Offered

Offered fall