WRT 216: Writing for Public Communication

Students learn how to write for the most common forms of public communication (radio and television public service announcement, newspaper news and feature story, news release, short magazine article, speech, etc.). While attention is given to the work of others through critical analysis, the focus is on writing assignments and grammar exercises designed to improve writing skills.

Credits 4
Proficiency
WI
Prerequisite Courses
WRT 101: Introduction to Academic Writing
Semester Offered
Offered spring