

# GD 328 : Interactive Design

This intermediate graphic design course provides both a conceptual introduction to interactive design principles and a hands-on introduction to contemporary technical practices and approaches employed in web and mobile design. By developing basic understanding of coding, working knowledge of styling, familiarity with current programs and content management systems and fluency with relevant terminology, students will become able to plan, organize, envision and construct interactive projects for digital contexts.

Recommended Prerequisite: [GD 213](#) and GD 312

**Credits** 4

**Proficiency**

QL

**Prerequisite Courses**

[GD 125: Design and Digital Media Foundations](#)

**Prerequisites**

- Two 200- to 300-level GD or ART studio courses

**Semester Offered**

Offered fall of odd-numbered years