

GD 327 : Information Design

This intermediate graphic design course builds on students' visual communication and typography skills by providing an introduction to information design principles and demanding more extensive research and analysis of content, context and audience/users in creative problem-solving. Topics of exploration include the organization and classification of information, the visualization of data and the development of visual systems.

Credits 4

Proficiency

QL

Prerequisite Courses

[GD 125: Design and Digital Media Foundations](#)

[GD 213: Visual Communication](#)

[GD 312: Typography](#)

Semester Offered

Offered spring