

# Master of Business Administration (5th Year M.B.A)

## Degree Type

Master of Business Administration

Colby-Sawyer College offers baccalaureate students the opportunity to complete a Master of Business Administration (MBA) with a 5th year of study. The MBA focuses on strategic and operational knowledge and practices in order to plan, implement and assess projects in the workplace. The business fundamentals are utilized in the culminating real-world consulting field experience in a disciplinary area.

## *M.B.A. Program Academic Policies*

A minimum grade of B- is required in all MBA courses. Students may only repeat one M.B.A. course one time if necessary.

Only students with senior standing may take graduate courses. A maximum of 8 graduate credits may be applied to undergraduate work.

## Program Overview:

This is a 5-year MBA for our current students. The most likely candidates are business and healthcare administration majors. It is also a program for students in other majors who choose to complete a minor in business as well as three additional business courses taken during undergraduate study. The MBA is focused on making and implementing decisions for the good of the organization. The coursework focuses on these concepts and activities and culminates in a 240-hour consulting field experience. In the field experience, small groups of students will work with and in partner organizations in departments and around projects most suited to their MBA pathway or career interests. Students will also be enrolled in a field experience seminar concurrently with the field placement.

Students must take any three electives or can complete one of two current concentrations by focusing electives from the disciplines of healthcare administration or project management. A concentration in human resource administration will be available in 2-3 years.

MBA students are required to abide by the academic policies as written in the Professional Learner Catalog. Please review that document for further information.

## Learning Outcomes

Upon completion of the MBA program, students will:

- Execute strong business communications both orally and in writing.
- Assess the impact of environmental issues including global, social, economic, political, legal, ethical and other factors in strategic and operational decision making.
- Collect, analyze and apply quantitative and qualitative data to make effective recommendations for solving problems and planning initiatives.
- Synthesize and interpret data to exercise critical thinking in planning, implementing and assessing projects.
- Produce and utilize financial statements, economic principles, computer analytics, and management techniques to support the operational, tactical and strategic functions of a business.
- Demonstrate and employ practical application of concepts in small groups as project consultants in an area partner organization.

# Master of Business Administration Prerequisites

To maximize success, students are required to take the following courses as undergraduates:

Item #	Title	Credits
ACC 216	Financial Accounting I	4.0
BUS 204	Management Principles	4.0
ECO 201	Principles of Economics	4.0

## Business Administration MBA Progress to Completion Requirements:

Item #	Title	Credits
GBUS 501	Marketing Strategy and Decision-Making	2.0
GBUS 505	Economic Decision-Making	2.0
GBUS 515	Individual and Organizational Development	4.0
GBUS 602	Financial Decision-Making	4.0
GBUS 605	Business Intelligence	5.0
GBUS 686	Consulting Field Experience	6.0
GBUS 687	Field Experience Seminar	3.0
	3 elective credit from GBUS 610, 615, 620, 689; GNUR 512, 545	3

### Suggested Registration Sequence

## Fall – 4th Year of Undergraduate Study

Item #	Title	Credits
BUS 401	Senior Seminar	1.0
BUS 403	Organizational Behavior	4.0
BUS 425	Quantitative Management	4.0
GBUS 501	Marketing Strategy and Decision-Making	2.0
GBUS 505	Economic Decision-Making	2.0

## Spring – 4th Year of Undergraduate Study

Item #	Title	Credits
BUS 460	Strategic Management	4.0
GBUS 515	Individual and Organizational Development	4.0
	BUS Elective or Free Elective	4

## Summer – 5th Year

Item #	Title	Credits
	3 elective credit from GBUS 610, 615, 620, 689; GNUR 512, 545	3

## Fall – 5th Year

Item #	Title	Credits
GBUS 605	Business Intelligence	5.0
GBUS 602	Financial Decision-Making	4.0
	3 elective credit from GBUS 610, 615, 620, 689; GNUR 512, 545	3

## Spring – 5th Year

Item #	Title	Credits
GBUS 686	Consulting Field Experience	6.0
GBUS 687	Field Experience Seminar	3.0
	3 elective credit from GBUS 610, 615, 620, 689; GNUR 512, 545	3