

Sport Management Minor

Degree Type

Minor

The minor in sport management provides students with the opportunity to understand and explore the multifaceted and rapidly growing sport industry. Students will be provided the foundations of the sport industry through required courses. In addition, they can also explore elective courses that meet their individual personal and professional interests. The minor will provide students with an interdisciplinary understanding of the theoretical, practical and business practices of the sport industry.

Requirements:

*Please note that 4 of the 8 elective minor credits must be at the 300-400 level.

Item #	Title	Credits
SM 114	Introduction to Sport Management	4.0
SM 214	Facility Planning & Event Management	4.0
SM 348	Sport Marketing and Sales	4.0
	Sport Management Minor Electives	8