

Creative and Professional Writing: Bachelor of Arts (B.A.)

Degree Type

Bachelor of Arts

The School of Arts & Sciences offers a major in creative and professional writing that provides students with the opportunity to gain pre-professional skills in editing, publishing and other writing related fields, while cultivating creative expression. Through extensive practice in various genres (poetry, fiction, writing for publication, creative nonfiction, etc.), students will develop valuable and versatile writing skills. Courses in copyediting and graphic design will give students important professional skills in editing, design and production that are essential for today's digital contexts. Upon graduation, students will be prepared to enter professions requiring excellent skills in communication and teaching, creative expression, creative problem-solving, information literacy, analysis, writing and critical thinking. They will be prepared to work in professional publication industries, continue the study of writing and editing at the graduate level and submit their creative work for publication.

Learning Outcomes

Students will:

- Develop skills in developmental editing, copyediting and proofreading.
- Use the vocabulary of creative and professional writing genres.
- Analyze and interpret creative and critical texts.
- Understand and employ digital storytelling techniques in multimedia productions.
- Compose well-crafted creative work that undergoes substantial revision.
- Demonstrate fluency with the major forms of professional communication and tailor that knowledge to a particular professional context.
- Demonstrate the integration of theory and practice of creative and professional writing.

Creative and Professional Writing B.A. Progress to Completion Requirements:

Item #	Title	Credits
COM 204	Media Criticism	4.0
ENG 242	The Art of Reading	4.0
GD 125	Design and Digital Media Foundations	4.0
HUM 210	Introduction to the Digital Humanities	1.0
WRT 201	Introduction to Creative Writing	4.0
WRT 216	Writing for Public Communication	4.0
WRT 328	Copyediting	4.0
WRT 485	Writing Internship	1.0-6
WRT 488	Capstone Proposal	4.0
WRT 489	Capstone Experience: Senior Seminar in Creative & Professional Writing	2.0
	One 200-Level Cross-Disciplinary Elective from	4
	Two 300 Writing Electives from	8
	One 300-to 400-Level Digital Storytelling Elective	4

Suggested Registration Sequence

First Year - Fall

Item #	Title	Credits
ENG 242	The Art of Reading	4.0
COM 204	Media Criticism	4.0
FYE 101	First Year Experience	4.0
WRT 101	Introduction to Academic Writing	4.0

First Year - Spring

Item #	Title	Credits
GD 125	Design and Digital Media Foundations	4.0
WRT 201	Introduction to Creative Writing	4.0
	MAT - Quantitative Literacy Proficiency	4
	Lib Ed - Liberal Education Core Course	4

Sophomore Year - Fall

Item #	Title	Credits
	200-Level Cross-Disciplinary Elective or Free Elective	4
	Lib Ed - Liberal Education Core Course	4
	Lib Ed - Liberal Education Core Course	4
	Free Elective Course	4

Sophomore Year - Spring

Item #	Title	Credits
WRT 216	Writing for Public Communication	4.0
	300-Level Writing Elective (WI) or Free Elective Course	4
	200-Level Cross-Disciplinary Elective or Free Elective	4
	Free Elective Course	4

Junior Year - Fall

Item #	Title	Credits
WRT 328	Copyediting	4.0
	300-Level Writing Elective (WI) or Free Elective Course	4
	300-400-Level Digital Storytelling Elective Course or Free Elective Course	4
	Free Elective Course or Integrative Experience Course	4

Junior Year - Spring

Item #	Title	Credits
WRT 485	Writing Internship	1.0-6
	HUM 210 (QL) or Free Elective Course	1-4
	Free Elective Course or Integrative Experience Course	4
	300-400-Level Digital Storytelling Elective Course or Free Elective Course	4

Senior Year - Fall

Item #	Title	Credits
WRT 488	Capstone Proposal	4.0
WRT 328	Copyediting	4.0
	300-400-Level Digital Storytelling Elective Course or Free Elective Course	4
	Free Elective Course (4-6 credits)	4-6

Senior Year - Spring

Item #	Title	Credits
WRT 489	Capstone Experience: Senior Seminar in Creative & Professional Writing	2.0
	300-400-Level Digital Storytelling Elective Course or Free Elective Course	4
	HUM 210 (QL) or Free Elective Course	1-4
	Free Elective Course (4-8 credits)	4-8

Please note that there is also a writing minor.